



The **ROTARY ACTION PLAN**

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PROGRESS REPORT / TAKE ACTION NOW

Progress Report:
INCREASE OUR IMPACT

- Working together to develop practices and tools for measuring and sharing Rotary's positive, long-term change
- Using our resources for programs that have the potential for the greatest impact
- Applying lessons learned through our polio eradication efforts to how we approach other partnerships
- Implementing Programs of Scale to provides us with a new framework for thinking about how we bring about change in the world



Take Action Now:

INCREASE OUR IMPACT

- Identify a project you can use to explore and practice measurement.
- Connect with other clubs.
- Apply similar Programs of Scale principles to your own projects and grants.



Progress Report:
EXPAND OUR REACH

- Embracing and exemplifying diversity, equity, and inclusion (DEI) in everything we do at Rotary
- Exploring new products and participant models so that people can join us and take action, no matter where they live



Take Action Now:
EXPAND OUR REACH

- Visit our DEI page at rotary.org/dei to learn more about how to make your club more inclusive.
- Tell us how you're engaging people beyond traditional membership on the My Rotary Action Plan page.



Progress Report:

ENHANCE PARTICIPANT ENGAGEMENT

- Making participants central to what we do, which means we're being proactive, asking people how they want to engage with us
- Looking at ways to measure member engagement and satisfaction



Take Action Now:

ENHANCE PARTICIPANT ENGAGEMENT

- Survey your members to learn what's important to them in their club experience and how they want to grow and develop through Rotary.



Progress Report:

INCREASE OUR ABILITY TO ADAPT

- Improving our operations to become more agile and more responsive



Take Action Now:

INCREASE OUR ABILITY TO ADAPT

- Consider small changes you can make to improve how your club operates.





Any **QUESTIONS?**