



ROTARY:
MAKING A
DIFFERENCE

District 5690 News



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Message from District Governor Robert Mendoza



Hello Rotarians,

Are you ready to say "YES"?

Really, are you ready to say yes at a moment's notice? Yes to something new? Yes to something strange and yes to someone who may even be a stranger? Yes to opening yourself up, yes to giving yourself and time freely, yes to new friendships and yes to new experiences? Yes to a million questions and yes to giving a million answers? Yes to hearing stories, yes to telling your tale, and yes to just being accepted? Yes to trust and yes to fears? Yes to horseradish vodka and selfies by the boat? Yes to fire pits, yes to giggles, yes to foreign languages that you don't comprehend? Yes to laughter for laughter's sake, a heartfelt roar, you know the kind that's infectious and makes you smile until you're sore.

Yes? Are you ready to say yes and find which road it will take? The answer is simple, it takes you to "MORE."

More time with wonderful people, more friendships, discussions, debates and stories of unknown worlds. More memories and feelings and history unexplored. It leads you down an untraveled path and delivers you home filled with dreams too big to ignore.

More. More fun, more friends, more peace, more joy, more relationships, more knowledge, more truth and more of this

world than I had expected to see.

All of this happened, just this past week.....for me. I know, I know, it's too good to be true, but I said yes and this could happen to you!

So...I am in a poetry mood and offer just a few thoughts on the wonderful experience Kelly and I had hosting a member of the Open World Delegation from Russia.

What an amazing opportunity to be a part of something that brings education and better understanding among people. You know, that is how peace is created.

I want to say Thank You to DeAnn Sullivan from the West Wichita Rotary Club for all of her work. Thank you to the host families who opened their hearts and their homes to these wonderful young women. Thank you to the clubs and presenters that worked hard to provide programs and speakers. Thank you to those who gave up your time and vacations to provide service and support. This is a big program and I am sure DeAnn will be happy to share it with you in the future. I am reminded again at just how much I continue to learn about Rotary. There are so many engaged Rotarians doing amazing work. Thank you for caring about others and for doing something about it.

If you want to feel good enough to write your own pseudo-poem...just say yes the

MARK YOUR CALENDARS!

May 29—June 2, 2018
RYLA (Rotary Youth Leader-
ship Camp) - Winfield

June 23-27, 2018
Rotary Intl. Convention
Toronto, Canada

Feb. 28-March 2, 2019
Rotary Intl. Convention
Toronto, Canada



Message from District Governor Robert Mendoza (cont'd)

next time someone asks you to do something out of your comfort zone. Say yes and experience more than you imagined. I know it's true, it happened to me and it can happen to you!

Thank you for all you do in Rotary.

Yours in Rotary,

Robert Mendoza

2017-18 District Governor 5690

Rotary Club of Derby



SWOT/OTSW—a business tool to be used by your club



Club leadership: You are business/professional leaders in your community. It is highly recommended you use a business tool to help your club succeed, grow and have a

positive impact on your community. USE A SWOT ANALYSIS IN YOUR PLANNING PROCESS FOR 2018-19 ROTARY YEAR.

What is it?

The granddaddy of focus group data gathering processes is the traditional SWOT/OTSW Analysis. You can SWOT/OTSW a concept, a program, a department, a school, a new initiative, **or even a Rotary Club!**

When doing SWOT Analysis, remember that the S and the W are INTERNAL and the O and T are EXTERNAL. Traditionally, facilitators begin with the organization's **Strengths** and **Weaknesses** and then move out to the external **Opportunities** and **Threats**. Recent thinking prompts consideration first of the opportunities and threats existing in the "outside world" against which the institution can leverage its strengths and find conviction to correct its weaknesses. We like this reversal of the traditional order because it helps an organization place itself in context.

Method: Brainstorming

Purpose: To generate a large quantity of ideas in response to a stated problem or question.

The group is asked to generate as many responses to the following questions within a limited time frame (10-20 minutes per question). All responses are recorded verbatim and ideas are not judged until evaluation time.

Procedure

1. Explain basic rules of brainstorming:
 - a. Don't evaluate the idea; defer judgment.

- b. Quantity is the goal.
 - c. The wilder the better.
 - d. Record each idea verbatim.
 - e. Tagging on or combining ideas is okay.
2. Begin brainstorming by asking the following questions:
 - a. What opportunities exist in our external environment?
 - b. What threats to our Club exist in our external environment?

Brainstorm these along the lines of:

- Political, economic, social, technology
- Population trends in our community and generational behavior or norms
- Constituent behavior
- Benefits sought
- Potential new entrants
- Direct competitors' performance, strategies, capabilities, intentions

3. What are the strengths of our Club?
4. What are the weaknesses of our Club?

Brainstorm these along the lines of:

- Ability to design/innovate/change
- Ability to source and produce a meaningful/sustainable service program
- Ability to market to and serve our community
- Ability to finance our program/Club
- Ability to manage our Club

5. Record all ideas verbatim.
6. After all ideas have been storyboarded and the time limit is up, categorize ideas into thematic groupings. This is where the solutions/decisions begin to be realized.

continued on page 3 . . .

Merger of Districts 5670 and 5690 Update

By PDG Curtis Dick

Change is difficult. Change is scary. Change is also exciting and can bring better results than we ever thought possible.

I have always loved music, especially songs from the 60's. I have found that the older I get the lyrics and purpose behind the writing of songs takes on a deeper meaning. Two songs that might be appropriate for the change we are going through are "Turn! Turn! Turn!" (To Everything There Is a Season) written by Pete Seeger in the late 1950's and released in 1965 by the Byrds, and "The Times They Are a -Changin'" written and released by Bob Dylan in 1964 and recorded by many artists over the years.

Faced with declining membership and the option of forced or voluntary consolidation with another district effective July 1, 2019, our sister district to the north, District 5670, reached out to us. Our Executive Committee approved the idea of a merger, it was approved by Rotary International, and a team from both districts was appointed and has been hard at work. We have met three times as a team and individual committee meetings are now taking place. The new District 5680 will consist of 60 clubs and

BETTER TOGETHER



more than 2,500 members.

The merger committee has found that, as expected, there are likenesses and differences in governance, committees, bylaws, dues structure, etc. Each district has strengths that will make the new district more vibrant. Our job is to utilize the best practices of each district and find common ground in areas that there are significant differences. It is happening!

Kurt Harper of the Rotary Club of Wichita will be the inaugural Governor of District 5680 for 2019-2020. If you would like to be involved in a district committee, he would be thrilled to hear from you. His email is kurthar-perdg@gmail.com.

We will keep you up to date as the merger committee continues to meet. We may ask for input from clubs regarding certain matters. If you have any thoughts or questions, please feel free to contact me.

PDG Curtis Dick
D5680 Merger Committee Co-Chair
cdick3@cox.net

SWOT/OTSW—a business tool to be used by your club

... continued from page 2

Use the chart to record brainstorming results.

- A. What are the Threats and Opportunities present in the external environment (community) that affect our Club or project?
- B. What are the Strengths and Weaknesses present inside the Club that affect our Club?

*Column submitted by Fred Heismeyer,
District 5690 Trainer*

OPPORUNTIES	THREATS
STRENGTHS	WEAKNESSES

Open World Program—Women in STEM



The **Rotary Club of West Wichita** coordinated a team of Russian Women as part of the **Open World Program**.

This year's delegates examined the 2018 Open World theme: **STEM for Women Leaders**. The delegates were hosted by Rotarians from the East, West, Derby and Downtown clubs. Funded almost entirely by the U.S. Congress, Open World links delegates to their counterparts and is an instrument for Americans engaged in citizen diplomacy.

The 4 delegates included 2 high school level teachers

(computer science and math), and 2 college professors (engineering education and leadership). A Facilitator from Russia joined them as well as an interpreter. Take a look at a few photos taken while they were here (page 5) and watch for a full report of the 8 days they spent in the Wichita area next month.



Open World 2018 Delegates (L-R) Interpreter (Tanya), Facilitator (Jane), Tanya, Irinia, Oksana and Kseniia
Photo courtesy E. Wichita RC

Tony Durano (Andover) joins Paul Harris Society



Andover President Tom Taylor and Tony Durano

Tony Durano, a member of the **Rotary Club of Andover** joined the Paul Harris Society of The Rotary Foundation (TRF) and was recognized at a recent club meeting with a certificate and lapel banner.

Tony has been a long-time contributor to TRF and is a Major Donor. Congratulations and thank you, Tony!

What is the Paul Harris Society?

The Paul Harris Society is a **yearly commitment to doing good in the world**. When you join The Rotary Foundation's Paul Harris Society, you will join a special group of Rotarians that make a \$1,000 or more yearly commitment to help change lives around the world. The Paul Harris Society member's ongoing donations are vital for The Rotary Foundation to continue to *do good in the world!*

Go to the Paul Harris Society page www.rotary.org/paulharrissociety and choose Join Today!



District Scholarship Winners

Nearly 100 applications for the fourteen (14) \$1,000 Rotary District Scholarships were received and the Scholarship Committee has selected the winners. Funds were made available from the 2017-18 District Grant funds through The Rotary Foundation. And the winners (name and hometown) are:

- | | |
|-------------------|------------------|
| Tabitha Barr | Nickerson |
| Anthony Finley | Hutchinson |
| Tanner Frey | Wichita |
| Alexander Huhman | Kingman |
| Andrew Hurt | Howard |
| Cade Miller | Howard |
| Lauren Mitchell | Newton |
| Jesus Molina | Johnson |
| Alicia Morales | Guymon |
| Natalie Nichols | Wichita |
| Megan Nightengale | Ulysses |
| Sydney Roe | Kingman |
| Laci Sutton | South Hutchinson |
| Kinsey Wiseman | Howard |

Congratulations to the winners and the clubs that nominated them!

Recruit Students for RYLA Camp—May 29-June 2, 2018

Have you recruited your students for RYLA camp yet? It is time. Rotary/Southwestern Leadership Camp will be Tuesday, May 29 to Saturday, June 2, 2018 at Southwestern College in Winfield, Kansas. This camp is for current high school Freshmen, Sophomores, or Juniors that each Rotary Club selects.

This year's theme is "Super Heroes!" The district has 15 \$300 scholarships to be awarded first come-first serve to our clubs, as discussed at PETS.

All the forms to register your students can be found at

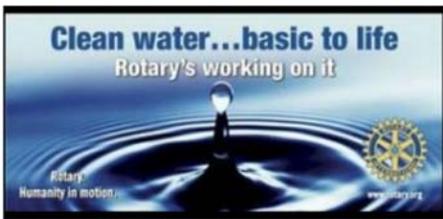


<https://www.sckans.edu/undergraduate/leadership/rotary-camp> OR visit www.rotary5690.org. Registration form is at: <https://form.jotform.com/SouthwesternCollege/leadership-rotary-camp>

Make sure and register early to assure a spot for your students. Registration deadline is May 11, 2018.

Students from District 5670 have been invited to attend this year. Rotary and your students can make a difference for our communities!

March is Water & Sanitation Month



that don't have access to clean drinking water. When people, especially children, have access to clean water, sanitation, and hygiene, they lead healthier and more successful lives.

March is Water and Sanitation Month. According to the United Nations, there are still 663 million people

around the world that don't have access to clean drinking water. When people, especially children, have access to clean water, sanitation, and hygiene, they lead healthier and more successful lives. Rotary members integrate water, sanitation, and hygiene into education projects. When children learn about disease transmission and practice good hygiene, they miss less school. And they can take those lessons home to their families.

During March, Rotary Water and Sanitation Month, take action to provide clean water and sanitation in your communities.

Read more here: <https://rotaryserviceblog.org/2018/03/02/5-ways-to-improve-water>

Open World Program 2018



Paint Party at Mark Arts



Visiting Botanica Rotary Club Wichita Downtown



Visiting Aviation Museum



Society of Women Engineers Expo Tanya & host Joyce Heismeyer



Girls Who Code at Northwest High School

Club News from around the District

Rotary Club Hutchinson:

Our Youth Exchange student, **Rino Akae**, presented at a recent club meeting. She is in the center with her Ontjes and Hobart Rotary sisters and host mom Wendy Hobart.



Rotary Club W Wichita: 4th graders from Benton Elementary, shown with their teachers, were recognized at our meeting for their "extra effort" in the classroom.



Rotary Club Newton: We heard an outstanding program from Rotary Youth Exchange student **Rino Akae**. Rino shared the differences between her life in Japan and as a student living in Hutchinson, Kansas. We met her family and learned of her personal experience following the tsunami in 2011. Her hometown was directly affected.



Rotary Club E Wichita: March 2 was a big day at Buckner Elementary. It is OSCAR Reading Day and also a celebration of Dr. Seuss' birthday. Several E. Wichita Rotarians read aloud Dr.

Seuss books to students in kindergarten through fourth grade. Jim Crawford (top) and Alex Duncan were readers. Alex attended Buckner as a youngster!

Rotary Club Newton: Dwight Claassen and Stan Bridges received Paul Harris Fellowship recognition by President Andy Lowe at a recent meeting.



Rotary Club Wichita: We were honored to have the national Chief Scout Executive of the Boy Scouts of America, Michael Surbaugh speak to our club on ethical leadership. The local Quivira Council of Boy Scouts was founded by the Rotary Club of Wichita 100 years ago.



Rotary Club W Sedgwick Co. Sunrise: The Interact Club sponsored by our club and W. Wichita showed us the shoes they will be taking to Panama to deliver to schoolchildren who have to walk miles to school. The Interact Club received \$1,900 to purchase 115 pairs of shoes. This trip is taken every 2 years over spring break.



Rotary Club Wichita: Another amazing speaker, Peter Zeihan gave a fantastic presentation of global geopolitical, demographic and economic insights which truly served as food for thought and generously donated a copy of his newest book "Approaching the American Age" to all attendees.

Rotary Club W. Wichita: Charter member **John Mosley** holds the Service Above Self award for his many contributions to the club. John is a past president of our club, has served on the board in many capacities, has hosted international visitors, is a multiple Paul Harris Fellow and participates in many of our club's activities. Kathy Mosley, John's spouse, was a surprise guest for the acknowledgment.



Rotary Club W Sedgwick Co. Sunrise: Our 17th Annual Golf Tournament is Monday, May 7, 2018. Mark your calendars and join us at our annual fundraiser to support club projects!



Rotary Club W Wichita: We enjoyed hearing from the **Open World Team from Russia**. We thanked all the members who helped in various

capacities such as organizing the visit, hosting, driving, planning the farewell party, etc.

Why I Give to The Rotary Foundation



To the question of why I personally give to The Rotary Foundation (TRF) in a moment. The bigger question is why EVERY Rotarian doesn't. I get that charitable giving and philanthropy is different around the world and in many of the regions our organization exists. In some countries

there are tax advantages to charitable giving that make it more palatable, more advantageous. I get that in some parts of the world donating your own money to receive Paul Harris Fellow (PHF) recognition is frowned upon. In those places PHF status is given as an award for service to the organization. That doesn't though explain why everyone in areas where the above are not true STILL don't give. Even where there is an advantage to giving, we still don't succeed in reaching our goal of Every Rotarian Every Year.

To me the reasons to give are compelling. Start with our performance. In 2016 the Association of Fundraising Professionals named TRF the World's Outstanding Foundation. Wait. What? These folks know of what they speak! They gave that award to OUR foundation? MY foundation? YOUR foundation. That's a great big fat yes. Don't stop there. For the past decade Charity Navigator, one of the world's foremost, respected, and objective evaluators of charities has given us their highest score. 4 stars. Last year that was attained by garnering 97.87 out of 100 possible points. It is clear then that the dollars we donate are well managed and well utilized.

It gets more compelling. The world we live in is constant turmoil. Many of our brothers and sisters are far less advantaged than we are. Some of them spend every day standing at the edge of all the light that they know, peering out into darkness. They have exhausted every avenue of

help. To them, we may be their last hope. That is why I give to The Rotary Foundation. I want a piece of that. To me, the ultimate gift I could ever provide for someone is hope.

What I know is that I can't help everyone everywhere. What I also know is that with a gift to TRF, I can and do help someone, somewhere. What I know is that the 6 areas of emphasis of TRF strike at the root causes of terrorism and conflict. I want a piece of that too. I go to bed each night knowing that I am part of the solution. Knowing that I am not in the bleachers simply cheering for or yearning for a more peaceful planet; I'm on the playing field helping to make it happen. That gives ME hope.

So, I know why I give. And if you do also, then we are filled with gratitude around that. But if you're reading this and you don't support TRF with an annual gift, we need you. The world's children need you. It doesn't need to be a lot of money. It just needs to be something. The value proposition for you is enormous. We'll make your donation go a long way. You'll provide someone in your community or in a place around the world with hope. And you'll be on the playing field competing for a more peaceful place for our children and grandchildren to live. You can do this. We'll never get to Every Rotarian Every Year until we have YOU.

Jeffry Cadorette
Rotary International Director (2018-20)
Rotary Club of Media, PA USA
District 7450
District Governor, 1998-1999

Editors Note: Jeffry Cadorette is one of the slated speakers at 2019 PETS in Wichita. Mark your calendars now for February 28 to Saturday March 2 to hear this dynamic speaker.

Find Inspiration in Toronto

A world of opportunity waits for you at the 2018 Rotary International Convention in Toronto, Canada 23-27 June. Register by March 31 to take advantage of the pre-registration discount.

Click here:

<http://www.riconvention.org/en/toronto/register>



District 5690 Membership Report As Of February 28, 2018

Club	7/1/2017	2/28/2018	NET GAIN
	MEMBERSHIP	MEMBERSHIP	2017-2018
Andover	31	30	-1
Arkansas City	60	64	4
Beaver	21	18	-3
Boise City	17	16	-1
Cimarron	22	22	0
Derby	59	65	6
Dodge City	32	38	6
East Wichita	99	102	3
El Dorado	46	42	-4
Garden City	48	52	4
Guymon	24	24	0
Howard	16	17	1
Hugoton	19	18	-1
Hutchinson	113	108	-5
Johnson	16	16	0
Kingman	32	32	0
Kinsley	15	14	-1
Larned	18	18	0
Liberal	45	46	1
Newton	60	61	1
Pratt	59	57	-2
Sublette	15	16	1
Syracuse	18	18	0
Texhoma	12	12	0
Ulysses	32	34	2
Wellington	18	19	1
W. Sedgwick Co	41	39	-2
West Wichita	60	63	3
Wichita-DT	395	403	8
Wichita-Old Town	8	9	1
Winfield	90	89	-1
TOTALS	1541	1562	21

Rotary's Vision Statement

“Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”

Let's tell the world we are
PEOPLE OF ACTION
 GET STARTED TODAY!



District 5690



www.rotary5690.org

This is your newsletter!
 Send your articles and club information to:

PDG Geri Appel, Editor
 Phone: 316-733-7030
 Fax: 316-733-5077
appelg@kenlerman.com



2017-18 RI President
 Ian Riseley
 Australia

ROTARY:
 MAKING A
 DIFFERENCE



Join Fellow Rotarians June 20-14, 2018
 in Toronto for the 2018 Rotary
 Convention!

Important deadlines

March 31 2018: Last day for preregistration discount \$420 for Rotarians; \$100 for Rotaractors)

April 1 2018: Registration is \$495-Rotarians; \$130 for Rotaractors

<http://www.riconvention.org/en/toronto>

