



Heartland

Multi-District President Elect Training Seminar

HEARTLAND PETS 2021 – Districts 5680 and 5710

*YOU'RE INVITED TO
JOIN FELLOW ROTARY LEADERS
BY PARTICIPATING IN PETS*

Please mark your calendar and register for these virtual sessions:

Our first session is coming
up soon! Be there!!

Feb 21	7:00p – 8:30p
Mar 7	7:00p – 8:30p
Mar 21	7:00p – 8:30p
Mar 26	4:30p – 7:00p
Mar 27	8:00a – 12:00p

Please register NOW at:
<http://www.heartlandpets.org>

SERVICE to your Club  **FELLOWSHIP** with fellow Rotarians  **LEARNING** more about our organization

Monday Morning District 5680 PETS e-Mail #3

A SCAVENGER HUNT

Hunting for information about your club

Good Monday morning to all 2021-22 President-Elects in Rotary District 5680,

We hope you are getting excited about your year as president of your club and you are beginning to plan. Last week, it was suggested you to go through a series of activities so that you could review whether your club was a **vibrant club** or if there needed to be some work to make your club vibrant. These were:

1. Review your club's goal statements and action plans & determine how relevant they are.
2. Review your club's committee structure and identify who you would like to serve as Chair of various committees and identify potential members for the committees.
3. Are all of your club members are engaged in some manner in the operation of your club? Are there any "sleepers" or *RINOs* (Rotary in Name Only) and if so find out where their interests lie and how you might engage them?
4. Review whether all of your Membership Committee members are actively engaged in attracting, engaging and retaining members and have sought out *Rotary Alumni Connections*.
5. Review whether any of your club's projects align with Rotary's Seven Areas of Focus.

This week, we want to engage you in an activity – a **club scavenger hunt** – to find information about your club. Follow these steps and you may discover things about your club you didn't know.

1. Determine what the changes are for the Directors or Committee Chairs for any of the committees as of July 1. Have new people been appointed and are they actively working to shadow the incumbent?
2. Consult with your **Club Secretary/Club Executive** to obtain some statistical information about membership growth or retention trends.
3. Consult with your current **Membership Chair** and Committee to find out what is in place regarding orientation programs, recruitment strategies and what they feel is a realistic goal for an increase in membership during your Presidential year. You might want to ask whether an exit interview has been held with any resigning members.

4. Consult with your **Club Trainer** if you have one. If you don't, determine who it is in the Club that is responsible for your club's **Leadership Development** and talk with them.
5. Consult with your **Youth Services Director** or whomever is responsible for RYLA to find out about the **Rotary Youth Exchange Program**, an **Interact Club** if one exists, involvement in **RYLA** and recruitment of candidates, and a **Rotaract Club** if one exists and any other youth related programs or projects in which your club is involved.
6. Consult with your **Youth Services Director** or whomever is responsible for your club's focus on youth including **RYLA** (Rotary Youth Leadership in Action), the **Rotary Youth Exchange Program**, **Interact**, and **Rotaract** or any other youth related programs or projects in which your club is involved.
7. Consult with your **International Services Director** to find out the status of **International Projects** and **Rotary Friendship Exchanges**.
8. Consult with your **Rotary Foundation Chair** to find out how many club members donate annually to the **Annual Fund, Polio Fund, Endowment Fund** and if any strategies or events have been planned to raise funds for any of The Rotary Foundation programs. Find out how many Paul Harris Fellows, Paul Harris Society Benefactors, Major Donors, Bequest Society Members in your club. Will you be able to present recognition to any club members during your Presidential year?
9. Consult with your **Public Relations Chair** to find out whether a plan is in place to promote your club in various media such as newspapers, club website, and whether your club is using social media effectively. Does your club have a club bulletin or an electronic bulletin to keep members up to date? Does your club have a Facebook account? Does your club submit materials to Geri Appel for inclusion in our District newsletter?
10. Consult with your **Current President, Secretary and Treasurer** to determine whether your club's finances are in order and a budget for the forthcoming year is being developed.
11. Consult with your **Program Chair, Club Service Chair** or **Club Administration Chair** to determine if the programs are interesting and relevant or if there are any issues that are being dealt with about club meetings.
12. Consult with several people within your club that you don't often talk with. You may want to talk to them individually or call a meeting where you can discuss all aspects of Club operation.

We realize this is long list with lots of information to find. However, completing this scavenger hunt will help you know more about your club including your opportunities and challenges. This is helpful in your planning and your club's success. You may discover lots of things about your club that you knew nothing about - so **good hunting!**

Some final thoughts, we hope your club has a President-Nominee (your club's president for 2022-23). Having this person in place helps to train your leadership, gives the Rotarian a chance to begin planning for her/his year, gives the Rotarian an opportunity to attend this year's PETS and to use this time to identifying potential leaders for the 2022-23 Rotary year. It is a great opportunity for continuity of planning and education for your entire leadership team members. Also, we encourage you and your new board members to reach out beyond the club and attend RI and district events to expand your club's knowledge of Rotary.

We look forward to working with you at PETS and throughout your term as president of your club.

Serving to Change Lives,



Fred Heismeyer
District Governor-Elect
District 5680



DeAnn Sullivan
District Trainer
District 5680

