



District 5690 News



IN THIS ISSUE

Page1
Message from DG Dean

Page2
New www.rotary.org Scholarships Available
Ethical Dilemma: What Would YOU Do?

Page3
Rotary—Making a Difference
2017-18 Rotary Theme
DGE Robert Mendoza in San Diego for RI training

Page4
The Ovation! Factor
Resolutions and Changes
Securing Rotary's Future

Page5
The RITE Teachers are in Wichita!

Page6
Rotary Club of Andover Zimbabwe Project

Page7
Club News

Page8
December Membership Report
January is Vocational Service Month

Message from District Governor

Dean Kennedy



Dear Dream Team,

Happy New Year! Each of us approaches the New Year differently. Some of us make great resolutions and keep them. Others make great resolutions and may fall a little short and then there are people that resolve not to resolve. The bottom line is that the New Year, 2017, is here and regardless of which person you are Rotary is there doing good in the world.



I continue to hear all of the great things that you all are doing. I am encouraged by the many clubs that are partnering with other clubs and groups in their communities to accomplish their dreams. Your communities are counting on your continued support and encouragement.

In the August, 2016 Rotarian I remember an article entitled "Reasons to Love Rotary" and would like to share those with you.

1. Because we are about to eradicate a disease, and you will be a part of it
2. Because you are connected to people who take action
3. Because our Foundation is 100 years strong
4. Because we know all about social net-

working

5. Because the good you do really does come back to you
6. Because membership just became a lot more flexible
7. Because Rotary's scholarships help the best and brightest achieve their goals
8. Because our work to support peace and end conflict is making the world a better place—one person at a time
9. Because science says Rotarians are happier and healthier
10. Because our future is bright

If you are looking for a reason to ask someone to join your Rotary Club, you might try any one or all of these. It is also a great reason for each of us to be a Rotarian and to take great pride in being a Rotarian. My dream (resolution) for each of you for 2017 is for each of you to know your reason for loving Rotary and to share it with your family, friends, and community.

Dean Kennedy
District Governor 5690
2016-17
Rotary Club of Winfield



MARK YOUR CALENDARS!

Mar. 23-25, 2017
PETS
Wichita Marriott

June 10-14, 2017
Rotary Intl. Convention
Atlanta, Georgia USA

May 30-June 3, 2017
RYLA
Winfield, KS

Oct. 20-21, 2017
District Conference
Derby, KS



www.rotary.org has a New look!

The RI website has been refreshed and has a new look! The public-facing site has a fresh, contemporary look that clearly answers the oft-asked question: "What is Rotary?"

Here are five reasons that you'll appreciate our new public site. Visit www.rotary.org to see all the improvements and share the news with your club and community.

1. **Better Organization**—In addition to **organizing the content** so you can find what you need more easily, the search function has been improved to get results quickly.
2. **Improved Readability**—Technical improvements reduce the time it takes a page to load. Content is easier to read because **type sizes are enlarged** throughout the site.
3. **Compelling Storytelling**—Powerful photography and video, engaging writing and **dynamic graphics** elevate Rotary's work through storytelling, and build an emotional connection with readers.
4. **Prominent Calls to Action**—Throughout the site, find **calls to join or donate**. It's easier than ever for potential members to connect with their local club and to give.
5. **Enhanced Metrics**—A new metrics-gathering system helps measure traffic to the site and see the impact the stories have on readers, whether by motivating them to share a story on social media or to **donate to a cause**.

\$1,000 Scholarships Available—Deadline February 15, 2017

Know a high school senior or college student in our district? There are \$1,000 scholarships available! Any high school or college student may apply. Living in the district is preferable, but not mandatory.

The applicant must complete and submit this form with a personal letter that summarizes their education intentions, and the nature of their financial need. Also please have two letters of reference sent directly to the Scholarship committee. The references should be people in positions of authority (teachers, ministers, counselors, etc.) who know the applicant and know about their financial needs. The two letters and the application form, plus the applicant's current grade transcript should be sent to the address on the link below. Good luck to all!

<https://clubrunner.blob.core.windows.net/00000060072/Images/rotary-application-scholarship.jpg>

Ethical Dilemma: What Would YOU do?

After moving to a new town, you join a newly formed Rotary club as one of its charter member. During the club's second year, the president-elect brings her partner as a guest to many of the meetings. The president-elect, displeased with the club's web and digital media coordinator, confers with the club's board to make her partner an honorary member so he can oversee the club's digital content without becoming an official member.

Since the incoming club president's partner has openly expressed his lack of interest in joining Rotary, you speak with a member of the board, saying that the naming of honorary members should not be used in this way. The board member explains that in this case the granting of the honorary membership was a strategic decision, made with the expectation that the current web and digital media coordinator would resign from the club. You are shocked to learn of the club's interest in removing a member in good standing and contact your district governor to express your concerns. The governor isn't shocked by the action and confirms that the club has the authority to make this decision. [What would you do?](https://rotaryservice.wordpress.com/2017/01/16/ethical-dilemma-what-would-you-do-4/) Post your comment and read others' comments here: <https://rotaryservice.wordpress.com/2017/01/16/ethical-dilemma-what-would-you-do-4/>

Submit an ethical dilemma to the Vocational Service Newsletter at rotary.service@rotary.org

Rotary: Making a Difference

The 2017-18 Rotary Theme was announced on January 16, 2017 by RI President-elect Ian H. S. Riseley in San Diego, CA at the Annual International Assembly—a meeting at which every District Governor-elect is trained for the upcoming Rotary year. His announcement included the following:

Some years ago, a new acquaintance asked me what should have been a simple question:

“What is Rotary?” I opened my mouth to reply and then stopped short with the realization that I simply did not know where to begin. The problem wasn’t that I didn’t know what Rotary was. The problem was that Rotary was — and is — too large and complex to easily define. We are a member-based organization, a club-based organization, and a service-based organization; we are local, regional, and international; we are community members, businesspeople and professionals, working and retired, active in nearly every country in the world. Every one of our 1.2 million members has a unique set of goals, experiences, and priorities; every one of us has a unique understanding of Rotary.

To me, Rotary is defined not by who we are, but by what we do — by the potential that Rotary gives us, and the ways we realize that potential in meaningful and lasting service. Rotary has been around for a long time: 112 years. In some ways, we’ve changed tremendously, as we’ve grown, matured, and adapted to the changing needs of our members and communities. In our fundamentals, however, we remain the same: an organization of people with the desire — and through Rotary, the ability — to make a difference in our communities, and the world. We answer the question “What is Rotary?” with our ac-



Ian H.S. Riseley
2017-18 RI President



ROTARY:
MAKING A
DIFFERENCE

tions, by making a difference through our service.

As an organization, we recognize how important it is that the world understand what Rotary is, and what we do. At the same time, we know that it is more important than ever to allow our clubs to define Rotary service for themselves. As Rotarians, we have more flexibility than ever to decide how we want our clubs to meet, work, and grow. We’re focused more than ever on making sure that Rotary reflects the people it serves, with more women and a more diverse membership. And we’re working hard to ensure that Rotary remains the world’s pre-eminent volunteer service organization, by emphasizing long-term planning, sustainable service, and continuity in leadership on every level.

In 2017-18, we will answer the question “What is Rotary?” with the theme *Rotary: Making a Difference*. However each of us chooses to serve, we do it because we know our service makes a difference in the lives of others. Whether we are building a new playground or a new school, improving medical care or sanitation, training conflict mediators or midwives, we know that the work we do will change people’s lives — in ways large and small — for the better. Whatever motivation each of us had for joining Rotary, it is the satisfaction we find in Rotary that causes us to remain, the satisfaction of knowing that week by week, year by year, we are part of **Rotary: Making a Difference**.

Ian H.S. Riseley
President, Rotary International, 2017-18

2017-18 District Governor Robert Mendoza at Governor Training



District 5690 2017-18 Governor Robert Mendoza and wife, Kelly, were in the audience with RI President-elect Ian Riseley announced the theme for Robert’s year of leadership.

The annual Rotary International Assembly of Governors provides week-long training and inspiration and was held January 15-21, 2017 in San Diego, CA.

The program gives incoming district governors the chance to share ideas for strengthening clubs and improving communities with Rotary leaders from around the world. Key-note speakers and informative presentations inspire and prepare governors to lead their districts successfully. Idea exchanges, roundtable discussions, and workshops introduce attendees to new ways of creating positive change.

The Governor-elect partners program helps prepare them for what lies ahead and includes discussions, presentation, cultural exchanges and networking opportunities.

Resolutions & Change

New beginnings, big dreams and wishful hopes! These are what the new year brings. In Rotary, we have two new years; the calendar year and the Rotary year. We are just one month into the new calendar year and our clubs have just completed their elections for the next Rotary year. Resolutions and plans for “change” in our lives or within our clubs have been made or are in the process of being developed. So how do we move forward with and sustain these changes? We focus on three entities - ourselves, our team and our processes. To explore each, I suggest we learn from the following quotes:

FIRST, CONSIDER YOURSELF –

“Ability is what you’re capable of doing. Motivation determines what you do. Attitude determines how well you do it.” Anonymous

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”
by John Quincy Adams

SECOND, CONSIDER YOUR LEADERSHIP TEAM –

“It is amazing how much people get done if they do not worry about who gets the credit.” Swahili proverb



“A team is more than a collection of people. It is a process of give and take.” Barbara Glacel & Emile Robert Jr.

“None of us is as smart as all of us.” Ken Blanchard

THIRD, CHART YOUR COURSE –

“Goals create purpose.
Purpose generates plans
Plans produce action.
Action builds habits.
Good habits create success.” Unknown

IN CLOSING, YOUR CHALLENGE IS TO ... –

“Walk with the dreamers, the believers, the courageous, the cheerful, the planners, the doers, the successful people with their heads in the clouds and their feet on the ground. Let their spirit ignite a fire within you to leave this world better than when you found it.”
Wilfred Peterson

*Column submitted by Fred Heismeyer,
District 5690 Trainer*

Securing Rotary's Future



**ROTARY:
MAKING A
DIFFERENCE**

In his address to the 2017-18 class of district governors, Riseley also urged clubs to improve their gender balance and lower the average age of their members.

Only 22 percent of Rotary’s members are women, up from 13 percent 10 years ago. At that rate, Riseley said, it will take another three decades for Rotary to achieve gender parity.

“Three decades is far too long to wait to achieve a Rotary that reflects the world in which we live. We need to make it a priority now,” he said.

Noting that 103 of the 539 incoming governors are women, Riseley said they are the type of women we need in Rotary, “leaders who will help Rotary connect with, and represent, and better serve, all of the members of all our

communities.”

Riseley also believes it is imperative that clubs find ways to attract and engage younger members. Today only 5 percent of reported members are under 40, and a majority of members are over 60, Riseley told the audience.

“Consider what Rotary stands to look like 10 or 20 years from now if we don’t get very serious, very soon, about bringing in younger members,” Riseley said.

Clubs will make a difference this year through their own decisions, said Riseley, but it will take teamwork on a global scale to move Rotary forward and secure its future.

“We know that we can do more together than we could ever hope to do alone,” he told incoming governors. “I ask you to keep that spirit of teamwork and cooperation always in your minds and to take it back with you to your districts.”

RITE—Rotary Intercountry Teacher Exchange



RITE guests and their hosts pause for a group photo following a Rotary Club banner exchange. (L to R): Dalia Hale, Fred Heismeyer, Joyce Heismeyer, Karina Vidal, Rosario Giorgio, David Nunez, Albanys Nunez, Robin McGonigle, Shelli Kadel. Front: Lily Zuccarella.

This article courtesy East Wichita Rotary Notary, Anne Corrison, Editor

Rotarians received a special lesson in friendship and culture today. Teachers from Panama and Argentina were our special guests, visiting Kansas through RITE, Rotary Inter-Country Teacher Exchange. Each of the five guests made a presentation about their work, their families, and their hobbies. All of them have excellent English speaking skills, meaning they are in high demand as teachers. They are here to learn about our culture in Kansas, but also to share with local educators their innovative methods for successfully teaching students a foreign language.

Lily Zucharella, from Argentina, has been a teacher for 23 years. She began teaching before graduating from college and teaches literature. Her special area of expertise is studying why students have different learning styles. Her family is from Buenos Aires, the capital, and she lives in an area called “Las Pampas,” fertile lowlands in South America that she compared to the sea in terms of their beauty.

Karina Vidal and **Rosario Giorgio** made their presentation together. Karina said that not all teaching takes place at school; she likes to lead camping trips in the mountains to reinforce classroom learning. Rosario teaches at private schools that are operated by parents. She became interested in participating in RITE when a group of Rotarians from Minnesota came to her com-

munity last year.

Albanys Nunez is from Panama where she lives on a farm with her extended family. You can tell from the photos she shared that she loves both her family and the farm animals very much. She loves going to the beach, traveling, and studying with her friends. Albanys said, “I miss my mom, my dad, and my family but I feel you are my family, too.”

Also from Panama is **David Nunez**, who loves sports and singing at church. He also belongs to a university choir. His experience includes teaching aborigines in the mountains of Panama. Students have to walk 2—3 hours to get to the high school and another 2-3 hours to get home.

These students speak both a native dialect and Spanish, and are learning English too. He showed us photos of the students wearing their colorful native costumes. Because they live in the country, not the city, they are unfamiliar with such customs as celebrating Christmas, New Year’s Eve, and Valentine’s Day. What all of the teachers emphasized is that the students have a passion for learning a new language, and they engage in whatever ways possible to learn that language, including singing and playing games. Sometimes the classrooms are bare, lacking walls, floors, and technologic tools. But this doesn’t deter the teachers, who are committed to do the best they can with what they have.

The RITE visitors, who arrived earlier this month, will be in Wichita for another two weeks. They have a busy schedule visiting local public schools, parochial schools, the Independent School and Friends University. But they’re also having fun seeing the sites here. Fred Heismeyer and his wife Joyce have taken the students staying with them to a WSU Shocker basketball game and two shows. “I’m exhausted!” he told us. (Side note: David Nunez showed us a photo of himself wearing Shocker gear purchased at the game. “I’m cool!” he exclaimed.) Today’s speakers reminded us that dedicated and passionate teachers can, and do, change the world by extending friendship and sharing their world with others.



Join Fellow Rotarians in Atlanta for the 2017 Rotary Convention and the 100th anniversary of the Rotary Foundation.

Important deadlines

31 March 2017: Last day for preregistration discount (\$415 Rotarians/\$100 Rotaractors)

14 June 2017: Last day for online registration (\$490 Rotarians/\$130 Rotaractors)

<http://www.riconvention.org/en/atlanta>

Club Support Spurs Education, Better Relations in Zimbabwe

The **Rotary Club of Andover** received an update on recent efforts to provide water and other resources for a school in Zimbabwe. World renowned safari guide **Barry Style** was on hand Thursday to talk about where our local dollars have gone, and how the impact has gone beyond education.



the schools that have benefited from their help.

"These students are still sitting on the floor when they attend class." Style reported. "We are trying to get school desks in as we can."

While many Rotary Club members see recent donations to a school in Zimbabwe as a noble thing to do, the support is actually helping foster better relations between factions that have been at odds in the country for nearly fifteen years. That was the message given by world famous hunter and safari guide Barry Style during his address to the Andover Rotary Club on Thursday, Jan. 26.

Style says that under the current regime in Zimbabwe, that many families such as his were victims of a major land reorganization fifteen years ago. However, efforts on the part of the CRAWT organization have actually helped smooth what were some very tense relations between factions on both sides of the issue.

Style is a third generation land owner in the country, and was accompanied to the meeting by his nephew Warrick. The family operates the Buffalo Range Safari, and Style also serves as the director of the Chiredzi River African Wildlife Trust, which has helped the area in numerous ways. One of the projects that they have undertaken is a school, which did not have running water until recent upgrades were made with financial help from the Andover Rotary Club. Style says that the school has drastically changed the lives of not only the students that attend, but the community as a whole.

"This has actually helped us open a dialogue with the highest ranking official in our area." Style said. "We are now meeting on a regular basis to talk about the impact, and where things are going from here."

The efforts on behalf of the Andover Rotary Club have been spearheaded by Dr. Ron and Lori Kutter, who have traveled there on a number of occasions to help. They will host a fundraiser this Saturday night to benefit the CRAWT organization.

For more information on how you can help, you can speak to Ron or Lori by calling Kutter Veterinary Clinic at (316) 733-4222.

"When I grew up as a child, I represented somewhat of a privileged upbringing." Style told the club on Thursday. "It was ten miles from my home to school. While I was riding there in a vehicle, I would see my African brethren also headed to school, but many of them were walking with nothing to cover their heads or feet. From that point on, I really wanted to make a change."

The long walks on the part of the villagers were not just for education. Much of their survival depended on being able to safely transport water back to their homes, which for centuries has been a painstaking process. When you compare that to America, where water runs free from a faucet for most of the population, the differences are a harsh contrast.

"Many times you have these people drawing a little bit of water from a river that is usually infested with crocodiles. Then, they would transport it several miles back to their home carrying it on their head or otherwise." Style said. "Safety has been an issue, and there have been many accidents."

While the CRAWT organization has tried to make a world of difference in the area, there is still a long way to go in



Club News from around the District

Rotary Club Hutchinson: The Hutchinson Rotary Club has started a new service project in partnership with Lincoln Elementary School in Hutchinson.



On Monday mornings, a Rotarian from the club greets the children as they come into school at 7:15 a.m. Most of the kids attending Lincoln Elementary

qualify for free breakfast, so they arrive at school early.

During breakfast, the Rotarian visits with the children, helps them open milk cartons and assists them with other needs. After breakfast, the Rotarian leads the students in the Pledge of Allegiance and hands out ribbons to the students of the week.

Rotary Club Wichita: The Rotary Wraps project, spearheaded by Sharon Van Horn, has been a tremendous success. In less than a month, cash and clothing donations were received from our members which helped provide coats, scarves, mittens and hats to needy children in 22 local elementary schools. While our Club supports these schools through the Reading Is Fundamental (RIF) program, this project afforded the opportunity to contribute in a different but critical way. We have received many heartfelt messages of gratitude from principals, administrators and librarians for our Club's unsolicited concern and community outreach.



Rotary Club Derby: We celebrated our club's 36th birthday and the 100th anniversary of the Rotary Foundation with our own Kris Gourley presenting one of her famous program with Vaughn Nun and David Drake and our charter members. We asked that everyone make a donation to the Rotary Foundation in the amount of \$26.50 (the amount of the first donation from the RC Kansas City to start the Foundation).



Rotary Club Arkansas City: We are celebrating our 100th Anniversary. Come join us!

Centennial Celebration Concert
 ROTARY INTERNATIONAL OF ARK CITY
SATURDAY FEBRUARY 25 2017

Mardi Gras

PRESENTING
Mudbugs Cajun & Zydeco Band
\$25 ENTRY
At the newly renovated, historic Burford Theatre in Ark City
DOORS OPEN @ 6:00 P.M.
TICKETS INCLUDE HEAVY HORS D'OEUVRES
SHORT FILM OF ARK CITY BUSINESSES IN 1933!
CASH BAR AVAILABLE

*Purchase tickets at Presbyterian Manor Or Ark City Library
 Join Rotary Ark City as we celebrate 100 years of service!*

Rotary Club Andover: We enjoyed a presentation by 5 Wichita-area Rotarians who traveled to Russia last spring to complete the circle of the Open World Program. There was even a special treat after the meeting!



Rotary Club E Wichita: Eileen Kludt shows off a collection of thank you notes she received from students at Buckner Elementary School. She and 12 other club members visited the school recently to read superhero stories aloud to each classroom. This is the third time our club has participated in OSCAR Reading Days at Buckner.



Rotary Club W Wichita: President Cindy has started "Rapid Fire Questions" at our weekly meetings where she calls on a member and asks them questions about themselves and their line of business.

This was prompted by a conversation with several of our members following the request to give our members the opportunity to promote their business and a fun way to get to know each other better.

District 5690 Membership Report As Of December 31, 2016

Club	7/1/2016	12/31/2016	NET GAIN
	MEMBERSHIP	MEMBERSHIP	2016-2017
Andover	27	27	0
Arkansas City	61	54	-7
Beaver	22	22	0
Boise City	18	18	0
Cimarron	23	22	-1
Derby	61	57	-4
Dodge City	32	33	1
East Wichita	115	106	-9
El Dorado	50	47	-3
Garden City	41	43	2
Guymon	27	27	0
Howard	16	16	0
Hugoton	22	18	-4
Hutchinson	114	111	-3
Johnson	18	16	-2
Kingman	32	32	0
Kinsley	15	15	0
Larned	18	18	0
Liberal	45	46	1
Newton	56	59	3
Pratt	54	57	3
Sublette	14	15	1
Syracuse	15	15	0
Texhoma	19	19	0
Ulysses	36	34	-2
Wellington	20	21	1
W. Sedgwick Co	43	42	-1
West Wichita	65	61	-4
Wichita-DT	372	388	16
Wichita-Old Town	10	10	0
Winfield	85	90	5
TOTALS	1546	1539	-7

January is Vocational Service Month

As part of Rotary’s guiding principles and the Avenues of Service, **Vocational Service** calls on Rotarians to empower others by using their unique skills and expertise to address community needs and help others discover new vocational opportunities and interests. January is an excellent time to reflect on how your club and implements the concept of Vocational Service.

[Stories about vocational service](#) can inspire club and district service projects. Post your club’s vocational service project on [Rotary Showcase](#) and join the conversation in My Rotary’s [Vocational Service discussion group](#).



District 5690



www.rotary5690.org

This is your newsletter!
Send your articles and club information to:

PDG Geri Appel, Editor
Phone: 316-733-7030
Fax: 316-733-5077
appelg@kenlerman.com



2016-2017 RI Theme
John Germ
Tennessee USA

Save the Date!
October 20-21, 2017
2017 District 5690 Conference