# NEWS RELEASE

**Rotary [INSERT: *concert, gala, auction*] raises**

**[INSERT $xxx] to support [INSERT cause]**

**[INSERT city, state or province, country, date]** — More than [INSERT number of people] attended the Rotary [INSERT name of event] to [INSERT purpose, for example, *raise funds for scholarships and educational resources*] for [INSERT beneficiaries, for instance, *students/schools*] of [INSERT city] to [support/end/help] [INSERT cause].

All proceeds from the event will fund Rotary’s efforts to [INSERT description of cause].

[INSERT quote from a club member about Rotary’s efforts to further the cause.]

Rotary members improve lives and bring positive, lasting change to communities around the world by promoting [peace](https://www.rotary.org/en/learning-reference/about-rotary/peace-and-conflict-prevention-resolution), fighting [disease](https://www.rotary.org/en/learning-reference/about-rotary/disease-prevention-and-treatment), providing [clean water](https://www.rotary.org/en/our-causes/providing-clean-water), supporting [education](https://www.rotary.org/en/learning-reference/about-rotary/basic-education-and-literacy), saving [mothers and children](https://www.rotary.org/en/learning-reference/about-rotary/maternal-and-child-health), and growing local [economies](https://www.rotary.org/en/learning-reference/about-rotary/economic-and-community-development). Rotary’s top priority is the global eradication of polio. Rotary launched its polio immunization program, [PolioPlus](http://www.endpolio.org/), in 1985 and in 1988 became a leading partner in the [Global Polio Eradication Initiative](http://www.polioeradication.org/).

**About Rotary**

[Rotary](http://www.rotary.org/) brings together a global network of community leaders dedicated to tackling the world’s most pressing humanitarian challenges. We connect 1.2 million members from more than 35,000 Rotary clubs in almost every country in the world. Their service improves lives both locally and internationally, from helping those in need in their own communities to working toward a polio-free world.

Visit [Rotary.org](http://www.rotary.org/) and [endpolio.org](http://www.endpolio.org/) for more about Rotary and its efforts to eradicate polio.

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**CONTACT:** (name/phone/email)

ROTARY CLUB OF [CITY]  
[INSERT PHONE NUMBER]

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