



# Heartland

Multi-District President Elect Training Seminar

## HEARTLAND PETS 2021 – Districts 5680 and 5710

YOU'RE INVITED TO  
JOIN FELLOW ROTARY LEADERS  
BY PARTICIPATING IN PETS

Please mark your calendar and register for these virtual sessions:

Feb 21	7:00p – 8:30p
Mar 7	7:00p – 8:30p
Mar 21	7:00p – 8:30p
Mar 26	4:30p – 7:00p
Mar 27	8:00a – 12:00p

Happy Valentines Day!



Register now at:

<http://www.heartlandpets.org>

**SERVICE** to your Club ❤️ **FELLOWSHIP** with fellow Rotarians ❤️ **LEARNING** more about our organization

### Monday Morning District 5680 Pre-PETS e-Mail #2

## BEING A VIBRANT CLUB Your Club Leadership Plan

Good Monday morning to all 2021-22 President-Elects in Rotary District 5680,

We hope you have had a good week and found time to review the resources suggested to you in last week's e-mail. You were asked to:

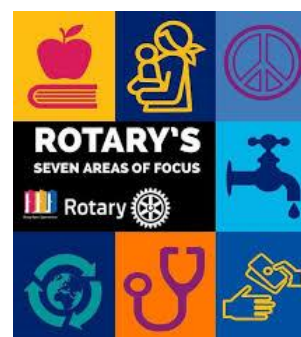
1. Review your job as Club President-Elect and as President as outlined in the introduction pages of the *Lead Your Club: President 2019-22* manual.
2. Download and review the *Strategic Planning Guide*.
3. Review and consider the ideas in *Be a Vibrant Club: Your Club Leadership Plan*.

You were also asked to find important club documents including your Club's existing *Vision Statement*, *Goal Statements* and *Annual Plans*. Reviewing these helps set a firm foundation for your year as Club President and leading your club to a successful year; having a positive impact on your community and helping in worthy projects worldwide.

Now, please download and save the one-page *Creating Your Club Leadership Plan Worksheet* at <https://www.rotary.org/myrotary/en/document/be-vibrant-club-club-leadership-plan-worksheet>. This is a list of suggested best practices for a vibrant club and serves as a roadmap to planning your year. Using this worksheet and the Strategic Planning worksheets:

1. **Read Chapter 1 - Plan Your Year**, of the *Lead Your Club: President 2019-22* manual. (It's only 3 pages!) Begin thinking about your club's current strengths, weaknesses, opportunities, and threats. Then consider your club's goal statements and action plans to make sure that they are current, relevant and supported by your club members.

2. Consider the various committees within your club whose work it is to contribute to the achievement of the *Action Plans* set out for each year. *If you have not already done so, identify who you would like to serve as the chairs of those committees, and ask them to think about potential committee members.* To help your chairs learn more about their committees, there is a wealth of information available at the [Rotary Learning Center](#) mentioned in last week's pre-PETS e-mail.
3. **Read Chapter 5 – Strengthening Your Membership**, of the Lead Your Club: President 2019-22 manual. (It's only 6 pages!) Review whether all your club members are engaged in some manner in the operation of your club. This is the single most important aspect of member retention. Are there any "sleepers" or *RINOs* (Rotary in Name Only)? If so, ask your Membership Committee to find out where their interests lie and how you might engage them.
4. Review the one-page checklist on page 43 (Appendix 4) with your Membership Chair. Are the Membership Committee members actively engaged in attracting, engaging and retaining members and have they sought out *Rotary Alumni Connections*? Encourage them to check out the Membership Assessment tool. <https://www.rotary.org/myrotary/en/document/membership-assessment-tools>
5. Review whether your club's proposed projects fit into Rotary's Seven Areas of Focus. (A seventh was added in 2020.) More information can be found at <https://www.rotary.org/en/our-causes> or <https://www.rotary.org/en/document/rotarys-areas-focus>
6. As you review these things and the discussion questions on pages 4 & 42 of the President's Manual, think about your answers and what assistance that you are going to require. Be ready to pursue that at PETS.



Can you name them?

**IMPORTANT - Information for the District and RI** – Please check to make sure your Club Secretary/Executive has entered information about you as PE, the President-Nominee, as well as the Secretary and Treasurer into Club Runner so that it can be uploaded to Rotary International. Also, please let Kent Erb ([rotary5680@gmail.com](mailto:rotary5680@gmail.com)) know who your club's officers are for 2021-22.

As we mentioned in last week's e-mail, you are not alone in this adventure. We look forward to working with you at PETS and throughout your term as president of your club. In case you missed the video welcome to PETS from Fred, [click here](#).

*In Rotary Service to our Community and the World*

Fred Heismeyer  
District Governor-Elect  
District 5680

DeAnn Sullivan  
District Trainer  
District 5680

